

**METHODOLOGY OF EVALUATION OF PARAMETERS  
OF INSTITUTIONAL DEVELOPMENT  
OF REGION AGRIBUSINESS**

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Estimation and diagnostics of processes of the program of institutional development of agribusiness we offer to carry out in accordance with the principle of priority using the following algorithm: evaluation and selection of development strategy; monitoring of the tertiary sector of the agrarian economy; diagnostics of level food security the quality of life of rural residents; monitoring infrastructure support; estimation of price disparity and imbalances.

The proposed system of controlling implies the systematization of actions for testing the problem zones and complex of blocks to assess implemented targeted programs of agribusiness development, especially from the perspective of long-term institutional modernization.

Under the system of branch controlling of institutional reforms in the system of regional agriculture, we understand the complex of measures aimed at structural and functional transformations based on the systematic collection, analysis, interpretation of the information. We think that the main principles of branch controlling in the agricultural sector of economy should include:

1. Complexity as a property that allows you to organize and provide bringing the relevant information on the institutional transition processes to all interested user groups.
2. The quality of information which provides the pithiness and analyticity of data obtained in controlling system, in ensure the adequate adoption of certain planning and economic decisions, which means potential ability of comparison of the information received with some basic or reference values.
3. Compactness of data arrays: analytical and control- diagnostic methods should not be excessively laborious, since in this case the cost of obtaining the information may exceed the effect of its use.
4. Priority, as a property of the controlling system of institutional reforms in the agricultural sector, taking into account the strategic priorities of socio-economic development of the national economy.

5. The integrated approach that provides comparable datasets for the purposes of comparative analysis is based on the score-rating assessment of parameters of transformation processes.

In addition, it is necessary to respect and common principles for traditional analytical tools such as: objectivity, consistency, targeting, completeness evaluation, adaptability, and others.

The proposed methodological approach is focused on the implementation of control assessment activities, as objects of which will serve comprehensive and sector-targeted programs and other activities from the authorities and other organizational and economic regulators of institutional reforms in the system of regional agriculture.

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### **ANALYSIS OF FOREIGN INVESTMENT IN THE AGRICULTURAL SECTOR OF THE REGION**

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The agricultural sector of the Russian economy is one of the needy in the flow of investment resources for various purposes nowadays.

Currently, an insufficient attraction of investments into the industry is one of the limitations in the development of the agricultural sector in the terms of Russia's accession to the World Trade Organization. A creation of