Educational Establishment "Grodno State Agrarian University"

AI	PROVED
	rector
	V.K.Pestis
""	2019
Registra	tion № UD

# QUANTITATIVE METHODS OF ANALYSIS IN AGRO-INDUSTRIAL COMPLEX

The curriculum of higher education institutions for undergraduates

1-25 80 01 "Economics" (profiling - "Agricultural Economics")

# **COMPILED BY:**

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# **RECOMMENDED FOR APPROVAL:**

Department of computer science and economics and mathematical modeling in the agricultural sector

(protocol № 15 on 24.05.2019);

Methodical council of educational establishment "Grodno state agrarian university"

(protocol № on \_\_.\_\_)

Responsible for editorial E. A. Suchanova

Responsible for release T.V. Snopko

# EXPLANATORY NOTE

#### The goals and objectives of the discipline

The purpose of teaching the discipline is the formation of graduate students of modern practical knowledge, skills in using in practice quantitative methods of data analysis.

Objectives of the discipline:

- provide basic theoretical knowledge about quantitative data analysis methods;

- develop skills in using methods of quantitative data analysis and competent interpretation of analysis results, understanding the features of the data used.

#### Place of discipline in the system of training a specialist with higher education

The discipline is included in the "Component of higher education institution" section of the curriculum for undergraduates in the specialty 1-25 80 01 "Economics" (specialization "Agricultural Economics").

The mastery of the discipline is based on the competencies acquired earlier by undergraduates in the study of the disciplines "Higher Mathematics", "Computer Information Technologies", "Statistics".

# Requirements for the level of development of the content of the academic discipline

As a result of studying the discipline, the undergraduate must consolidate and develop the following academic (AC) and social-personal (SPC) competencies:

AC-1. To be able to apply basic scientific and theoretical knowledge to solve theoretical and practical professional problems.

AC-2. Be able to do comparative analysis.

AC-3. Be able to work independently.

AC-4. Have an interdisciplinary approach to solving problems.

AC-5. Have skills when working with computer equipment.

SPC-1. Have the ability to interpersonal communications.

SPC-2. Be able to work in a team.

As a result of studying the discipline, the undergraduate must possess the following professional competencies (PC):

PC-1. Make decisions on choosing the optimal informational structure of production.

PC-2. Conduct organizational and management survey of production.

PC-3. Choose the most effective forms of adaptation of the enterprise to environmental conditions.

PC-4. Use modern information technologies and applied data processing programs to substantiate management decisions.

PC-5. To develop the production program of the enterprise.

PC-6. Make effective management decisions in the economic sphere.

PC-7. Be able to analyze the organization's activities in international markets and develop strategies for their conquest.

PC-8. To evaluate the results of economic activities of organizations.

PC-9. Work with scientific, technical and patent literature.

To acquire professional competencies PC-1 - PC-9 as a result of studying the discipline, the undergraduate must know:

- modern trends and methods of mathematical research of economic phenomena;

- The main quantitative methods of analysis and methods of their application for solving practical problems;

- the scope of quantitative analysis methods.

To be able and able to:

- identify quantitative methods of analysis;

- wisely use theoretical knowledge in practice;

- solve practical problems using modern information technologies based on real data;

- adequately interpret the research results and develop practical recommendations for their application in practice.

# **Total hours and class hours**

198 hours are maximum allocated for mastering the discipline, including 60 hours of classroom hours.

# **Higher Education Form**

When studying the discipline, such forms of training are provided: full-time and part-time.

# Classroom time distribution by occupation, course and semester

Discipline is studied for full-time study in the 1st semester, while the class time is divided into 30 hours of lecture, 10 practical and 20 hours of laboratory classes.

# Forms of current certification in academic discipline

Assessment of academic achievements of a graduate student is an exam. To assess the educational achievements of undergraduates, criteria are used, approved by the Ministry of Education of the Republic of Belarus.

Evaluation of intermediate academic achievements of undergraduates is carried out in accordance with the selected grade scale.

To assess the achievements of undergraduates, the following diagnostic tools are used (competencies are checked):

- presentation by a graduate student at a conference on a prepared abstract (AC-1, AC-3, AC-4, AC-5, SPC-1, SPC-2, PC-9);

conducting ongoing quizzes on selected topics (PC-1 - PC-9);

- protection of individual tasks performed in laboratory studies (AC-3, AC-5, SPC-1, PC-1– PC-9);

- protection of individual tasks performed within the framework of controlled independent work (AC-1, AC-3, AC-5, SPC-1, PC-1 - PC-9);

- passing the exam in the discipline (AC-1 - AC-5, PC-1 - PC-9).

#### CONTENT OF EDUCATIONAL MATERIAL Theme 1. SUMMARY STATISTICS

Data collection methods. Data tabulation. Graphic display of information. Medium. Comparison of averages. Indicators of variation. Interpretation of indicators of variation. Comparison of indicators of variation. Methods for subsequent data analysis.

## Theme 2. BASES OF THE PROBABILITY THEORY

The basics of estimating probability. The combination of events. Tree of probabilities. Decision analysis. Expected Values. Decision tree. Binomial distribution. Poisson distribution. Continuous probability distribution. Normal distribution. Confidence limits. Significance and sampling. Hypothesis test.

#### **Theme 3. RELATIONS**

Relationship mapping. Linear and nonlinear dependence. Linear correlation coefficient. Rank correlation. Interpretation of the correlation coefficient. Coefficient of determination. The line of "best fit." Regression methods. Nonlinear dependence. Multiple Regression

## **Theme 4. FINANCIAL MATHEMATICS**

Simple percentage. Compound interest. Interest rate on an annualized basis. Net present value. Depreciation. Annuity and repayment fund. Investment valuation.

#### Theme 5. INDICES

Simple indexes. Indexes with a variable (chain) base. General indexes. Weighted units. Laspeyres Index Paasche Index. Comparison of the Laspeyres and Paasche indices. Other indices. Quantitative Indices. Cost of Living Indices. Other business indices.

#### Theme 6. FORECASTING

Time Series Elements. Highlighting a trend: regression methods. Highlighting the trend: moving averages. Highlighting the trend: centered moving averages. Highlighting the trend: exponential smoothing. Seasonal fluctuations. Seasonal fluctuations: addition method. Seasonal fluctuations: multiplication method. Cyclic vibrations. Random fluctuations: prediction errors. The effectiveness of forecasting models. Other forecasting issues.

#### **Theme 7. RESOURCE MANAGEMENT**

Characteristic of inventory management. The model is the optimal order size. The formula for the optimal order size. Quantity discounts. Order cycle. Deficit. Production order size model. Uncertain demand. Periodic inspection model. Other inventory management models. Practical issues

#### **Theme 8. LINEAR PROGRAMMING**

Formulation of the linear programming problem. Graphic solution. A brief description of graphical methods. Maximization and minimization. Special cases. Simplex method: maximization with restrictions with a sign  $\leq$ . Simplex method: minimization with restrictions with the sign  $\geq$ . Transport task. Unbalanced transport task. Maximization problem. Interpretation of results: management issues.

#### **Theme 9. MODELING METHODS**

Development of simulation models. Random numbers. Using random numbers in modeling. Demand modeling. Inventory Management. The occurrence of a deficit. Cost accounting. Comparison of inventory management strategies. Queuing tasks. Waiting time. Cost / income analysis. Practical use. Modeling a normal variable. Assessment of modeling methods.

# Theme 10. PROJECT MANAGEMENT

Networking. Using pseudo actions. Timing. Critical Path Analysis. Definition and calculation of the reserve of time. Gantt chart. Resource Planning. Reducing the duration of the action and the cost of the urgent program. Method for Evaluation and Review of Plans (PERT). Alternative methods of building network diagrams.

# EDUCATIONAL-METHODICAL MAP

				The number	er of class h	ours	The number of			
Section		ş					hours devoted to independent work of students	Financial support		The forms of
number, topics, classes	Section title, topics, classes; list of issues under study	Total hours	lectures	practical (seminar) classes	laboratory classes	Independent work of students (CFR)	(including hours allocated for the implementation of the course work /	classes (visual, manuals, etc.)	Literature	knowledge control
							project			
1	2	3	4	5	6	7	8	9	10	11
Theme 1.	<b>SUMMARY STATISTICS</b> Data collection methods. Data tabulation. Graphic display of information. Medium. Comparison of averages. Indicators of variation. Interpretation of indicators of variation. Comparison of indicators of variation. Methods for subsequent data analysis.	14	2		2	10		EEMC and online tutorials featured in the local network of the library, testing through distance learning site	[1-3]	Testing
Theme 2.	<b>BASES OF THE PROBABILITY THEORY</b> The basics of estimating probability. The combination of events. Tree of probabilities. Decision analysis. Expected Values. Decision tree. Binomial distribution. Poisson distribution. Continuous probability distribution. Normal distribution. Confidence limits. Significance and sampling. Hypothesis test.	14	2	$\bigcirc$	2	10		EEMC and online tutorials featured in the local network of the library, testing through distance learning site	[1-3]	Testing
Theme 3.	<b>RELATIONS</b> Relationship mapping. Linear and nonlinear dependence. Linear correlation coefficient. Rank correlation. Interpretation of the correlation coefficient. Coefficient of determination. The line of "best fit." Regression methods. Nonlinear dependence. Multiple Regression	20	4		4	12		EEMC and online tutorials featured in the local network of the library, testing through distance learning site	[1-3]	Testing
Theme 4	FINANCIAL MATHEMATICS Simple percentage. Compound interest. Interest rate on an annualized basis. Net present value. Depreciation. Annuity and repayment fund. Investment valuation.	20	4	2	2	12		EEMC and online tutorials featured in the local network of the library, testing through distance learning site	[1-3]	Testing
Theme 5	<b>INDICES</b> Simple indexes. Indexes with a variable (chain) base. General indexes. Weighted units. Laspeyres Index Paasche Index. Comparison of the Laspeyres and Paasche indices. Other indices. Quantitative Indices. Cost of Living Indices. Other business indices.	14	2		2	10		EEMC and online tutorials featured in the local network of the library, testing through distance learning site	[1-3]	Testing

T H c s	<b>FORECASTING</b> Time Series Elements. Highlighting a trend: regression methods.		4	5	6	7	8	9	10	11
T H c s		18	4	2	2	10		EEMC and online tutorials	[1-3]	lab work
H c s			-	_	_			featured in the local	[- +]	report
c s	Highlighting the trend: moving averages. Highlighting the trend:							network of the library,		report
s	centered moving averages. Highlighting the trend: exponential							testing through distance		
	smoothing. Seasonal fluctuations. Seasonal fluctuations: addition							learning site		
	method. Seasonal fluctuations: multiplication method. Cyclic							8		
	vibrations. Random fluctuations: prediction errors. The									
	effectiveness of forecasting models. Other forecasting issues.									
	RESOURCE MANAGEMENT	18	4	2	2	10		EEMC and online tutorials	[1-3]	lab work
	Characteristic of inventory management. The model is the	10	•	-	-	10		featured in the local	[1 5]	report
	optimal order size. The formula for the optimal order size.							network of the library,		report
	Quantity discounts. Order cycle. Deficit. Production order size							testing through distance		
	model. Uncertain demand. Periodic inspection model. Other							learning site		
	inventory management models. Practical issues							iourning site		
	LINEAR PROGRAMMING	18	4	2	2	10		EEMC and online tutorials	[1-3]	lab work
	Formulation of the linear programming problem. Graphic	10	-	2		10		featured in the local	[1-5]	
	solution. A brief description of graphical methods. Maximization							network of the library,		report
	and minimization. Special cases. Simplex method: maximization					Ť		testing through distance		
	with restrictions with a sign $\leq$ . Simplex method: minimization							learning site		
	with restrictions with the sign $\geq$ . Transport task. Unbalanced							learning site		
	transport task. Maximization problem. Interpretation of results:									
	management issues.	14	2			10		EEMC and online tutorials	[1 2]	1
	MODELING METHODS	14	2		2	10			[1-3]	lab work
	Development of simulation models. Random numbers. Using							featured in the local		report
	random numbers in modeling. Demand modeling. Inventory		K					network of the library,		
	Management. The occurrence of a deficit. Cost accounting.							testing through distance		
	Comparison of inventory management strategies. Queuing tasks.	<u> </u>						learning site		
	Waiting time. Cost / income analysis. Practical use. Modeling a									
	normal variable. Assessment of modeling methods.			·		6			F1 01	The second se
	PROJECT MANAGEMENT	12	2	2		8			[1-3]	Testing
	Networking. Using pseudo actions. Timing. Critical Path									
	Analysis. Definition and calculation of the reserve of time. Gantt									
	chart. Resource Planning. Reducing the duration of the action and									
	the cost of the urgent program. Method for Evaluation and									
	Review of Plans (PERT). Alternative methods of building									
	network diagrams.									
	Exam preparation	36				36				
1	Total	198	30	10	20	138				

#### INFORMATION AND METHODOLOGICAL PART

#### Monitoring the academic achievements of undergraduates

For current monitoring of academic achievements of undergraduates, tests, multilevel control tasks, oral questioning during classes and other diagnostic tools are used. The final assessment of academic achievement is carried out on the exam. For this, criteria approved by the Ministry of Education of the Republic of Belarus are used.

# Sample list of questions for the final control

1. Tell us about data collection methods.

2. Tell us about the methods of data reduction in tables and their graphical display.

3. List descriptive statistics.

4. Explain the need for statistical indicators.

5. Tell us about the use of statistical indicators in the evaluation of commercial information.

6. Explain the use of the basic rules for determining probability.

7. Tell us about the use of the decision tree when making business decisions.

8. What constitutes a discrete and continuous distribution.

9. Tell us about the use of confidence limits in determining significance.

10. Tell us about the application of hypothesis testing criteria based on the mean values.

11. Tell us about the analysis of the relationship between two variables using graphical methods.

12. Tell us about the calculation of correlation coefficients in order to determine the strength of dependence.

13. Tell us about using regression methods to get simple predictions.

14. Explain the differences between linear and non-linear relationships.

15. Tell us about the use of dependence in economic situations when making management decisions.

16. Tell us about the use of various methods for calculating the amount of interest payable.

17. Explain the use of interest rate calculations for depreciation and discounting.

18. Tell us about the use of methods for evaluating and comparing investment offers based on the values of the net present value and internal rate of return.

19. Tell us about calculating the value of investments, such as annuity and repayment fund.

20. Explain the use of indexes in business activities.

21. Tell us about the methods for calculating indices.

22. Explain the weighting methods in compiling the indices.

23. Explain methods for calculating price and quantity indices.

24. Tell us about the use of indexes in conducting comparative analysis of data.

25. List the main methods for predicting business activity.

26. Explain how various possible forecasting models are analyzed.

27. Tell us how forecasting is changing in commercial activities.

28. Tell us how the suitability and reliability of the methods used are determined.

29. Tell us how the effectiveness and accuracy of different methods are compared.

30. List the main characteristics of inventory management models.

31. Tell us about determining the optimal order size.

32. Tell us how the effect of discounts on determining the optimal order size is analyzed.

33. Define inventory management policies.

34. Tell us about the use of linear programming methods in the optimization and interpretation of the results.

35. Tell us about the use of modeling in the analysis of decisions on inventory management.

36. Tell us about the use of modeling in solving queuing problems.

37. Tell us about the value of modeling in solving various business problems.

38. Explain the use of networking in project management.

39. Tell us about the application of probabilistic methods in network analysis.

# **Recommended reading list**

#### Main literature:

- 1. Blundel, Richard. Effective organisational communication: perspectives, principles, and practices/Richard Blundel.2004, crp 356
- David, Fred R. Strategic management: concepts and cases / Fred R. David.—13th ed. p. Cm, 2009 – 694 p.
- 3. McAleese, Dermot. Economics for business: competition, macro-stability, and globalisation / Dermot McAleese.— 3rd ed 2004 643 p.
- 4. Pervez N. Ghauri, Research Methods in Business Studies: A Practical Guide/ Pervez N. Ghauri, Kjell Grønhaug Pearson Education, 2005 257 p.

5. Saunders, Mark, 1959-Research methods for business students / Mark Saunders, Philip Lewis, Adrian Thornhill. —5th ed.p., 2009 – 605 p.

## Additional literature:

1. Anderson *et al, An Introductionto Management Science,* West PublishingCompany, St Paul, USA, 1994

2. Ball, *Quantitative Approactiee to Management*, Butterworth-Heinemann,Oxford, 1991

3. Black, *Business Statistics - An IntroductoryCourse*, West Publishing Company, St Paul,USA, 1992

4. BPP, Quantitative Methods - BusinessBasics, BPP Publishing, London, 1955

5. Carter/Williamson, *Quantitative Modelling for Management and Business*, Pitman, London, 1996

6. Curwin/Slater, *Quantitative Mettiods for Business Decisions*, Chapman & Hall, London, 1991

7. Eppen et a 1, *Introductory Management Science*, Prentice Hall, New Jersey, USA, 1993

8. Keller et a l, Statistics for Management and Economics, Duxbury Press, 1994

9. Kvanli et a l, *Introduction to Business Statistics*, West Publishing Company, St Paul, USA, 1992

10. Mathur/Solow, *Management Science -The Art of Decision Making*, Prentice Hall, New Jersey, USA, 1994

11. Morris, Quantitative Approaches in Business Studies, Pitman, London, 1993

12. Oakshott, *Quantitative Approaches to Decision Making*. DP Publications, 1993

13. Piascik, Applied Mathematics for Business and the Social and Natural Sciences, West Publishing Company, St Paul, USA, 1991

14. Targett, Analytical Decision Making, Pitman, London, 1996

15. Toh/Hu, Basic *Business Studies - An Intuitive Approach*, West Publishing Company, St Paul, USA, 1991

16. Waters, A Practical Introduction to Management Science, Addison Wesley, 1994

17. Winston, Operations Research - Applications and Algorithms, Duxbury Press, 1991

# PROTOCOL AGREEMENT CURRICULUM SVR

The name of	Name of	Proposals for changes in the	Action taken by the Department, develop			
discipline, which	department	content of the training on the	training programs			
requires approval		subject matter under study	(With date and protocol number)			
		program				
Information support	Department of	No offers	Considered at the meeting of the			
production	Informatics and		department,			
	EMM in AIC		to Protocol N ° 15 on May 24, 2019			
Information	Department of	No offers	Considered at the meeting of the			
marketing	Management,		department,			
	Marketing and		to Protocol N ° 15 on May 24, 2019			
	Law					

# ADDITIONS AND CHANGES TO EDUCATIONAL PROGRAM SVR

on \_\_\_\_ / \_\_\_\_

N⁰	Additions and changes Base

The curriculum is reviewed and approved at a meeting of the department Informatics and EMM in the AIC (protocol No \_\_\_\_\_ from \_\_\_\_\_ 20\_\_) (the department name)

Head of Department

Candidate of Physics and Mathematics Sciences, Associate Professor

(academic degree, academic title)

(signature)

school year

T.N.Izosimova (Initials and Family names)

# APPROVED

Dean of the Faculty

Candidate of Economics. Sciences, Associate Professor

(academic degree, academic title)

(signature)

(Initials and Family names)