

INNOVATIVE DEVELOPMENT OF PROCESSING INDUSTRY

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The general strategic directions, objectives, the most important means and mechanisms of innovative development are defined in the framework of the National Strategy for Sustainable Social and Economic Development of the Republic of Belarus for the period up to 2030. This way requires the Republic of Belarus to fully apply the achievements of science in production, to develop a mechanism for their effective interaction and creating a modern, innovative system adapted to the conditions of the country.

The main directions of the state innovation policy of the Republic of Belarus are the development and implementation of innovative projects of national importance; innovative development of regions; development of innovative entrepreneurship; increasing the efficiency of commercialization of the results of scientific and technical activities and the formation of a market for scientific and technical products; development of innovative infrastructure; the formation of an institutional environment that stimulates innovation; creating a forecasting system and increasing the effectiveness of scientific and technical activities; development of international cooperation in the field of innovation, as well as staffing for the innovative development of the national economy.

At the present stage of innovative development, a theory of a new economy knowledge is being formed, in which an intellectual resource becomes important when creating competitive products, technologies, services, providing global leadership, creating jobs that require new qualitative characteristics. The theory of the new economy is characterized by an increase in the added value created by high-tech production.

In the new economy, the innovative path is an objective condition for ensuring national security and sustainable development of the economy of the Republic of Belarus. The Republic of Belarus sets the task of effectively using competitive advantages, production, resource, intellectual and other types of potential. The directions that the policy is aimed at have been substantiated and highlighted, the areas for deepening regional specialization have been identified, possible «points of economic growth»

have been substantiated, measures have been developed to increase the efficiency of the economy and the level of population incomes.

At the same time, the main goal of the development of processing industry organizations is the formation of a sustainable system for increasing the economic efficiency of production in the conditions of supporting the state's food security and their transition to innovative development. In the processing industry it is necessary to create high-tech production of wasteless and resource-saving type. In order to deepen the processing of agricultural raw materials, it is necessary to develop new technologies using biochemical modification of raw materials, production technologies for elite food products aimed at creating productions: vitamin-mineral blocks of new types of products.

At the macro level, measures have been taken to intensify these processes by developing mechanisms of public-private partnerships, improving cooperative relationships, and creating corporate structures. These measures are enshrined in the normative legal acts regulating innovative activity, but in practice there are still a lot of unresolved organizational and methodological problems related to the innovative development of enterprises. To implement these problems, it is necessary to develop a specific set of economic and managerial tools to assess the potential for innovative development of enterprises and create a methodological basis for their effective development.

Their practical implementation presupposes the existence of an economic mechanism determined by the specifics of the activity of agro-industrial complex processing organizations, in accordance with the principles of continuity, consistency, practical orientation, knowledge-intensiveness, integration, motivation, corporateness and information. The most effective approach is the integration, based on the combination of educational, research and production components of the corporate structure, which ensure the establishment, operation and development of efficient production of innovative products with high consumer characteristics. This approach reduces the duration of the development and implementation of innovations and corresponds to the basic principles of the formation and implementation of the economic mechanism of innovative development at various levels.